



**MINISTRY OF SOCIAL
DEVELOPMENT**

TE MANATŪ WHAKAHIATO ORA

COMMUNITY INVESTMENT
TE HAUMI Ā-HAPORI





Community Investment

- **One year old**
- **Merger of former Family & Community Services and Funding and Contracting , CYF**
- **Community Investment – new way of thinking and working with providers and communities**
- **Flexible and joined up approach to working with providers and communities**



Community Investment Strategy

- **Community Investment invests around \$330 million in community based social services each year**
- **Services help support our most vulnerable children, young people and adults to be safe, strong and independent**
- **Aims to provide clarity about priorities for funding for next three years**
- **Based on evidence of what works**
- **Purchase targeted social services**



Strategy based on

Six key elements:

- **Focus more clearly on priority results**
- **Build the evidence base**
- **Improve the quality of data collection**
- **Set a clear direction for future funding**
- **Further simplify compliance requirements**
- **Continue to build provider capability.**



The Social Investment Approach

"Government investing in individuals and families today for measurably better long term results"

-Minister Bill English



Programmes and Services

- **Community Investment currently manages and funds over 35 programmes and services that support families and communities.**
- **Some of these fall into the prevention/ early intervention space.**



Social Campaign Programmes

- **Community driven**
- **Change attitudes and behaviour**
- **New message added “It is OK to help”**
- **2010 & 2013 Prime Minister’s Supreme Award for Public Sector Communications**
- **On going research and evaluation**





Creating Strong Families





Strategies with Kids | Information for Parents

Strategies with Kids and Information for Parents

**“All children in New Zealand are safe and nurtured,
and can grow into happy, capable adults”**

**Vision achieved by building community capability,
knowledge and focus to support parents and prevent
child maltreatments**

**Guided by Gravitass Research and Strategy Report
The Discipline and Guidance of Children: A Summary
of Research report**



Auckland Sudanese Community SKIP Parenting Programme



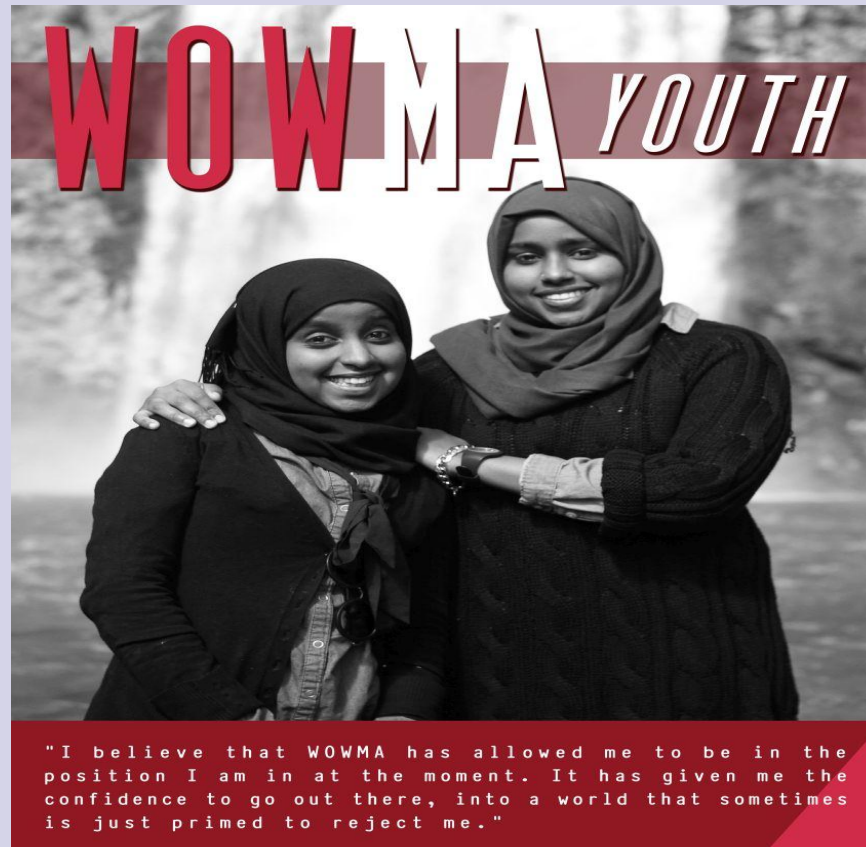


**Developed by Maori Reference Group for the
Taskforce for Action on Violence within Families
(MRG)**

- **Belongs to everyone**
- **Creating Positive change**
- **Drawing on rich and powerful traditions**
- **Individuals who inspire change**



Women of Waikato Muslim Association





What does this mean for Refugee Sector

- **Collaboration**
- **On going engagement with communities and stakeholders**
- **Contribution to the five goals of New Zealand Refugee Resettlement Strategy**